

Dog – Outer Page

WELLNESS PLANS

Your dog's prescription for good health

ENROLL your dog TODAY!

(Logo and Title of Veterinary Clinic)

First Inner Page:

Start your puppy off right. Establish an early habit of preventive care for your puppies less than six months of age. Remember, dogs age 6-10 years for each one of ours. Start them off on the right paw with the right plan.

Early Care Plan

- **“Introduction” comprehensive physical exam**
This in-depth evaluation assesses your puppy's overall health and establishes important baseline information.
- **“Graduation” comprehensive physical exam**
Toward the end of your plan year, we'll focus on what to expect as your puppy moves into adulthood and help you plan for the next stage of preventive care.
- **Vaccinations***
Protects against the most important infectious diseases your puppy can get.
- **Diagnostic testing including leishmania, ehrlichia and ear swab****
Identifies disease, parasites and infections. Catches issues early before they become more serious and harder to treat.
- **Fecal exam (3x) and deworming (4x)**
Detects and treats parasites and other intestinal organisms that can cause disease.
- **Free office visits**
No need to delay when you have a concern about your puppy's health!

Plus:

5% OFF

Nearly all other products and services

Early Care Plus Plan

Includes Early Care Plan services:

- **Comprehensive physical exam (2x)**

- **Vaccinations***
- **Diagnostic testing including leishmania, ehrlichia and ear swab****
- **Fecal exam (3x) and deworming (4x)**
- **Free office visits**

PLUS:

- **Spay or neuter surgery including pre-anesthetic blood testing, blood pressure check, internal organ screens and electrolytes**
Helps your pet live a healthier, happier, longer life and minimizes dog overpopulation. Thoroughly assesses your puppy's health before anesthesia and builds baselines to guide current and future care.

Plus:

10% OFF

Nearly all other products and services

**Second/third/fourth inner pages written across the top:
We have a plan for every health stage of your dog's life.**

Second Inner Page:

Essential Wellness

Every dog needs a plan. Consistent preventive care is **essential**, even with **young, healthy dogs**. This Essential Wellness Plan establishes and manages baselines of wellness information to help keep your dog healthy.

Essential Wellness Plan

- **Comprehensive physical exam (2x)**
This in-depth evaluation assesses your dog's overall health and establishes important baseline information for you and your veterinarian.
- **Vaccinations***
Protects against the most important infectious diseases your dog can get.
- **Diagnostic testing including bloodwork, internal organ screens, leishmania, ehrlichia and ear swab****
Identifies disease, parasites and infections. Catches issues early before they become more serious and harder to treat. Builds baselines for current and future care.
- **Fecal exam (2x) and deworming (4x)**
Detects and treats parasites and other intestinal organisms that can cause disease.
- **Unlimited free office visits**
No need to delay when you have a concern about your dog's health!

Plus:

10% OFF

Nearly all other products and services
Please refer to the WP Agreement for a detailed list of services included in your plan each
year.

Third Inner Page:

Active Prevention

By age three, more than 90 percent of dogs show signs of gum disease which, if left untreated, can lead to serious illness. Give your dog essential care plus active prevention. This plan provides **dental cleaning and early screening** for common diseases.

Includes Essential Wellness services

- **Comprehensive physical exam (2x)**
- **Vaccinations***
- **Diagnostic testing including bloodwork, internal organ screens, leishmania, ehrlichia and ear swab****
- **Fecal exam (2x) and deworming (4x)**
- **Unlimited free office visits**

PLUS Active Prevention services

- **Dental cleaning including full pre-anesthetic work-up**
Prevents serious infection, tooth loss, pain and potential for heart and kidney disease.
Thoroughly assesses your dog's health before anesthesia.
- **Urine testing**
Detects infections, dehydration and disease.

**Plus:
15% OFF**

Nearly all other products and services

*Most vaccines are included in your plan. Your veterinarian may recommend additional vaccines that are not.

Fourth Inner Page:

Special Care

Often older dogs or breeds with special needs require **proactive management of chronic disease**. The **Special Care Plan** is designed specifically for this group.

Includes Essential Wellness services

- **Comprehensive physical exam (2x)**
- **Vaccinations***
- **Diagnostic testing including bloodwork, internal organ screens, leishmania, ehrlichia and ear swab****
- **Fecal exam (2x) and deworming (4x)**
- **Unlimited free office visits**

PLUS Active Prevention services

- **Dental cleaning including full pre-anesthetic work-up**
- **Urine testing**

PLUS Special Care services

- **Preventive X-rays (3 views)**
Evaluates the tissues, organs and bones to assess potential health concerns based on your pet's age and breed.
- **Electrocardiogram (2x)**
Verifies that the electrical system in the heart is functioning normally.
- **Eye pressure test (2x)**
Ensures your dog doesn't have glaucoma or other eye problems.
- **Additional urine testing**
Detects infections, dehydration and disease for chronic disease diagnosis and management.

**Plus:
20% OFF**

Nearly all other products and services

**Ear swab – first year only.

First fold over page:

Personalize your dog's **preventive care** with **WP options**.

Your **Wellness Plan** is designed to provide the preventive care that all dogs need. But your dog is unique and needs care that is personalized. That's why we offer **WP options**. When you choose a **WP option**, the cost for these important services and tests are spread over your wellness plan term, making doing the best thing for your dog easy and affordable.

Talk to your Vets4Pets veterinarian about the options that are right for your dog:

- Parasite control options for fleas, ticks and other parasites
- Adult spay/neuter option
- Additional dental option*
- Chronic care
 - Renal option

- Diabetes option
- Otitis options

*Additional dental option available only with adult Active Prevention or Special Care plans.

Second fold over page:

Wellness Plans provide the right care for every stage of pet health.

We believe **proactive preventive care** not only **improves the quality of your pet's life**, it will **add years to it**. That's why **Vets4Pets** offers **Wellness Plans**, to help make caring for your pet simple and affordable through every stage of your pet's health.

Each plan includes:

- Unlimited free office visits
- Routinely recommended vaccines
- Comprehensive physical exams
- Early screening for serious illness
- Discounts on nearly all other products and services
- Predictable, reasonable monthly payments
- Convenient drop-offs, evening and weekend hours

How does it work? It's easy!

1. Your wellness plan includes a bundle of preventive care services and discounts.
2. Those services are generally delivered during two comprehensive exams every year.
3. If your pet gets sick, you can use your free office visits and WP discount for treatment.

Third and last fold over page:

Wellness Plans are **NOT insurance**. They're better.

Wellness Plans provide disease prevention and early diagnosis. They are affordably priced healthcare plans that spread the cost of preventive care conveniently over twelve months. Our wellness plans are not intended to treat unforeseen injury or illness. Unlike insurance, where you pay for coverage you may never use, Wellness Plans always provide the services you pay for.

Enroll you dog today.

Wellness Plans take the worry out of caring for your pet. You'll know that you're helping your dog live a longer, healthier life – and an established schedule of care, free office visits, friendly reminders and convenient evening and weekend hours make the best thing to do for your dog the easiest thing to do.

To enroll your pet or for more information, please speak with a Vets4Pets associate.

For complete terms and conditions, please read the Wellness Plan Agreement.

(Logo and title of veterinary practice)

Cat – Outer Page

WELLNESS PLANS

Your cat's prescription for good health

ENROLL your cat TODAY!

(Logo and Title of Veterinary Clinic)

First Inner Page:

Start your kitten off right. Establish an early habit of preventive care for your kittens less than six months of age. Remember, cats age 6-10 years for each one of ours. Start them off on the right paw with the right plan.

Early Care Plan

- **“Introduction” comprehensive physical exam**
This in-depth evaluation assesses your kitten’s overall health and establishes important baseline information.
- **“Graduation” comprehensive physical exam**
Toward the end of your plan year, we’ll focus on what to expect as your kitten moves into adulthood and help you plan for the next stage of preventive care.
- **Vaccinations***
Protects against the most important infectious diseases your kitten can get.
- **Diagnostic testing including leukemia, feline immunodeficiency virus and ear swab****
Identifies disease, parasites and infections. Catches issues early before they become more serious and harder to treat.
- **Fecal exam (3x) and deworming (4x)**
Detects and treats parasites and other intestinal organisms that can cause disease.
- **Free office visits**
No need to delay when you have a concern about your kitten’s health!

Plus:

5% OFF

Nearly all other products and services

Early Care Plus Plan

Includes Early Care Plan services:

- **Comprehensive physical exam (2x)**
- **Vaccinations***
- **Diagnostic testing including leukemia, feline immunodeficiency virus and ear swab****
- **Fecal exam (3x) and deworming (4x)**
- **Free office visits**

PLUS:

- **Spay or neuter surgery including pre-anesthetic blood testing, blood pressure check, internal organ screens and electrolytes**
Helps your pet live a healthier, happier, longer life and minimizes cat overpopulation. Thoroughly assesses your kitten's health before anesthesia and builds baselines to guide current and future care.

Plus:

10% OFF

Nearly all other products and services

**Second/third/fourth inner pages written across the top:
We have a plan for every health stage of your cat's life.**

Second Inner Page:

Essential Wellness

Every cat needs a plan. Consistent preventive care is **essential**, even with **young, healthy cats**. This Essential Wellness Plan establishes and manages baselines of wellness information to help keep your cat healthy.

Essential Wellness Plan

- **Comprehensive physical exam (2x)**
This in-depth evaluation assesses your cat's overall health and establishes important baseline information for you and your veterinarian.
- **Vaccinations***
Protects against the most important infectious diseases your cat can get.
- **Diagnostic testing including bloodwork, internal organ screens, leukemia**, feline immunodeficiency virus** and ear swab****
Identifies disease, parasites and infections. Catches issues early before they become more serious and harder to treat. Builds baselines for current and future care.
- **Fecal exam (2x) and deworming (4x)**
Detects and treats parasites and other intestinal organisms that can cause disease.
- **Unlimited free office visits**
No need to delay when you have a concern about your cat's health!

Plus:

10% OFF

Nearly all other products and services

Please refer to the WP Agreement for a detailed list of services included in your plan each year.

Third Inner Page:

Active Prevention

By age three, more than 85 percent of cats show signs of gum disease which, if left untreated, can lead to serious illness. Give your cat essential care plus active prevention. This plan provides **dental cleaning and early screening** for common diseases.

Includes Essential Wellness services

- **Comprehensive physical exam (2x)**
- **Vaccinations***
- **Diagnostic testing including bloodwork, internal organ screens, leukemia**, feline immunodeficiency virus** and ear swab****
- **Fecal exam (2x) and deworming (4x)**
- **Unlimited free office visits**

PLUS Active Prevention services

- **Dental cleaning including full pre-anesthetic work-up**
Prevents serious infection, tooth loss, pain and potential for heart and kidney disease. Thoroughly assesses your cat's health before anesthesia.
- **Urine testing**
Detects infections, dehydration and disease.

Plus:

15% OFF

Nearly all other products and services

*Most vaccines are included in your plan. Your veterinarian may recommend additional vaccines that are not.

Fourth Inner Page:

Special Care

Often older cats or breeds with special needs require **proactive management of chronic disease**. The **Special Care Plan** is designed specifically for this group.

Includes Essential Wellness services

- **Comprehensive physical exam (2x)**
- **Vaccinations***
- **Diagnostic testing including bloodwork, internal organ screens, leukemia**, feline**

- immunodeficiency virus** and ear swab**
- Fecal exam (2x) and deworming (4x)
- Unlimited free office visits

PLUS Active Prevention services

- Dental cleaning including full pre-anesthetic work-up
- Urine testing

PLUS Special Care services

- **Preventive X-rays (3 views)**
Evaluates the tissues, organs and bones to assess potential health concerns based on your pet's age and breed.
- **Thyroid test**
Ensures your cat doesn't have serious issues like thyroid disease.
- **Electrocardiogram**
Verifies that the electrical system in the heart is functioning normally.
- **Eye pressure test (2x)**
Ensures your cat doesn't have glaucoma or other eye problems.
- **Additional urine testing**
Detects infections, dehydration and disease. Important to do twice a year for chronic disease diagnosis and management.

**Plus:
20% OFF**

Nearly all other products and services

**Leukemia, feline immunodeficiency virus and ear swab – first year only.

First fold over page:

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Talk to your Vets4Pets veterinarian about the options that are right for your cat:

- Parasite control options for fleas, ticks and other parasites
- Adult spay/neuter option
- Additional dental option*
- Chronic care
 - Renal option

- Diabetes option
- Hyperthyroid option

*Additional dental option available only with adult Active Prevention or Special Care plans.

Second fold over page:

Wellness Plans provide the right care for every stage of pet health.

We believe **proactive preventive care** not only **improves the quality of your pet's life**, it will **add years to it**. That's why **Vets4Pets** offers **Wellness Plans**, to help make caring for your pet simple and affordable through every stage of your pet's health.

Each plan includes:

- Unlimited free office visits
- Routinely recommended vaccines
- Comprehensive physical exams
- Early screening for serious illness
- Discounts on nearly all other products and services
- Predictable, reasonable monthly payments
- Convenient drop-offs, evening and weekend hours

How does it work? It's easy!

4. Your wellness plan includes a bundle of preventive care services and discounts.
5. Those services are generally delivered during two comprehensive exams every year.
6. If your pet gets sick, you can use your free office visits and WP discount for treatment.

Third and last fold over page:

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Enroll your cat today.

Wellness Plans take the worry out of caring for your pet. You'll know that you're helping your cat live a longer, healthier life – and an established schedule of care, free office visits, friendly reminders and convenient evening and weekend hours make the best thing to do for your dog the easiest thing to do.

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(Logo and title of veterinary practice)